

**JCI AWARDS**

**TEMPLATES**



2 0 2 4 J C I A W A R D S

**2024 JCI AWARDS**

4.Best Local Business and Entrepreneurship Program

1. Basic Information

Language :

Project :

Root cause :

Purpose :

Start date :

End date :

Target :

Sd goal (select 1 out of the 17)

Development stage (select one out of the 3)

Overview:

1. Impact on the Local Organization’s brand awareness
2. How did this project increase awareness of JCI with future members?
3. How did this project increase awareness of JCI with corporate sponsors or government officials?
4. Describe how your project helped raise awareness about the JCI brand.
5. How did this program align with the JCI Plan of Action and the new global direction of JCI on enterprising leadership?
6. Objectives, Planning, Finance and Execution
7. What were the objectives of this program?
8. How does this program align to the JCI Plan of Action?
9. How did the project develop enterprising young leaders for this changing world?
10. Added value to JCI members and stakeholders
11. How did this program seek to exhibit JCI Values, especially "free enterprise"?
12. How was free enterprise promoted during the project?
13. Impact on Local Economy
14. How was the impact on the local economy measured?
15. What was the intended impact on the local economy? What goals were originally set?
16. What was the actual economic impact produced by this project?
17. Impact on the Local Organization’s finances
18. What was the financial surplus or loss of the project?
19. How will the surplus be used to grow your local organization?
20. Long-term Impact of the Program
21. What was the promotional strategy for this program?
22. How successful was the promotion? Please indicate figures where applicable.  List the partners that participated in this program. (write N/A if none)
23. How did partners participate in the program?
24. Impact on the Local Organization’s membership growth
25. What was the final increase in members thanks to this project (number and %)?
26. Describe how your project targeted membership growth.
27. How did the Local Organization benefit from running this project?
28. Images (and eventual a video)